

BACHELOR'S DEGREE PROGRAM INTERNATIONAL BUSINESS



FINAL DEGREE
Bachelor of Arts (B.A.)



REGULAR STUDY PERIOD
7 semester | 210 ECTS



ADMISSION
free of admission



FORM OF STUDY
full-time study



BEGINNING OF THE COURSE
winter term



LANGUAGE INSTRUCTION
English



INTERNATIONAL PROFILE
two compulsory semesters
abroad



TUITION FEES
no tuition fees



ADMISSION REQUIREMENTS
general higher education entrance,
English-language B2 level and German-
language A2 level



INFORMATION STUDY PROGRAM *Study
Program Coordinator*
Prof. Dr. Jörg Henzler
international-business[at]hochschule-
trier.de



FURTHER INFORMATION
[www.hochschule-trier.de/go/
international-business](http://www.hochschule-trier.de/go/international-business)



STUDY LOCATION
Hauptcampus Schneidershof
54293 Trier



ENROLMENT
[www.hochschule-trier.de/en/main-campus/
study/application-admission/information](http://www.hochschule-trier.de/en/main-campus/study/application-admission/information)



COURSE CONTENTS

- fundamentals of business administration
- associated teaching areas such as Quantitative Methods, Scientific Writing, Principles of Law
- possible specialization in a particular field of business and/or language during the year abroad



STRUCTURE OF THE STUDY PROGRAM

- solid knowledge of the scientific and practical methods of business administration and related fields
- accompanying courses in German as a foreign language
- two mandatory semesters abroad
- internship with an international context; final thesis



SKILLS | PERSONAL QUALIFICATIONS

- Interest in economic contexts
- proved knowledge of the English Language
- international and intercultural competences
- Ability to communicate and work in a team, self-discipline and determination



PROFESSIONAL FIELDS / CAREER

- cross-sectoral activities worldwide or in Germany
- proximity to Luxembourg with opportunities in finance and/or accounting
- broad range of possible employers after graduation
- entrance to Master's degree programs, after successful completion



YOUR MODULES AT A GLANCE

Sem						
7	Practical Project (abroad or within an international context)				Final Thesis	
6	Electives (abroad / any language is allowed)					
5	Electives (abroad / any language is allowed)					
4	Intercultural Management	Corporate Finance 2	Managerial Decision Making	Integrated Business Game	Seminar (building on Scientific Writing)	
3	Strategic Management	Corporate Finance 1	Financial Accounting	Entrepreneurship	Scientific Writing	Quantitative Methods 3 (Applied Data Science)
2	Organization and HR Management	Operations Management	Managerial Accounting	International Economics	Spreadsheet Applications in Business	Quantitative Methods 2 (Applied Statistics)
1	Introduction to Management	Marketing	Fundamentals of Accounting	Principles of Economics	Principles of Law	Quantitative Methods 1 (Applied Mathematics)