

## Publications 2010-2023

125 Publications since 2010, Hirsch-Index 10, 200 Independent Citations

### Monographs:

- Ciftci, K./Michel, A./Siegfried, P. (2022): **The Potential Impact of E-Mobility on the Automotive Value Chain**, Springer Briefs in Business, ISBN 978-3-030-95598-4, Springer Cham, <https://doi.org/10.1007/978-3-030-95599-1>
- Lempp, M./Siegfried, P. (2022): **Automobile Disruption und die urbane Mobilitätsrevolution - Das Geschäftsmodell 2030 überdenken**, ISBN 978-3-031-19881-6, Springer Verlag, <https://doi.org/10.1007/978-3-031-19882-3>
- Rausch-Phan, M.T./Siegfried/P. (2022): **Sustainable Supply Chain Management - Learning from the German Automotive Industry**, Business Guides on the Go, ISBN 978-3-030-92155-2, Springer Verlag. <https://doi.org/10.1007/978-3-030-92156-9>
- Siegfried, P. (2022): **Digitalisation in Mobility Service Industry - A Survey Based Expert Analyses**, Future of Business and Finance, ISBN: 978-3-031-07150-8, Springer Cham, <https://doi.org/10.1007/978-3-031-07151-5>
- Lempp, M./Siegfried, P. (2021): **Automotive Disruption and the Urban Mobility Revolution - Rethinking the Business Model 2030**, Business Guides on the Go, ISBN 978-3-030-90035-9, Springer Verlag. <https://link.springer.com/book/10.1007/978-3-030-90036-6>
- Siegfried, P. (2017): **Strategische Unternehmensplanung in jungen KMU - Probleme and Lösungsansätze**, de Gruyter/Oldenbourg Verlag, ISBN: 978-3-1105-7855-3, DOI: <https://doi.org/10.1515/9783110429022>.
- Siegfried, P. (2015): **Trendentwicklung und strategische Ausrichtung von KMUs**, EUL-Verlag, Siegburg, ISBN: 978-3-8441-0395-3, <https://www.eul-verlag.de/shop/eul/apply/viewdetail/id/2586/>
- Siegfried, P. (2015): **Das strategisches Controlling in der Anwendung für KMUs**, EUL-Verlag, Siegburg, ISBN: 978-3-8441-0396-0, <https://www.eul-verlag.de/shop/eul/apply/viewdetail/id/2482/>
- Siegfried, P. (2014): **Knowledge Transfer in Service Research - Service Engineering in Startup Companies**, EUL-Verlag, Siegburg, ISBN: 978-3-8441-0335-9, <https://www.eul-verlag.de/shop/eul/apply/viewdetail/id/2420/>
- Siegfried, P. (2011): **Die Bedeutung des Ethischen für den ökonomischen Prozess**, AVM Akademische Verlagsgemeinschaft, ISBN 978-3-86924-089-3, 114 Pages.
- Siegfried, P. (2010): **Angewandtes Service Engineering für KMU**, Wissenschaftliche Schriften der WHL, ISBN: 978-3-86692-175-7, 55 Pages.

## Journals (Peer -Review):

### Digitalisation

- Schäfer, C./Siegfried, P. (2023): **Analyse und Bewertung der Digitalisierung von Vertriebsprozessen im Autohaus**, Bulletin of Taras Shevchenko National University of Kyiv, Economics, 3(220), pp. 46-53, **Peer-Review**, ISSN: 1728-2667, DOI: <https://doi.org/10.17721/1728-2667.2022/220-3/6>
- Amangeldiyev, N./Siegfried, P. (2022): **Concepts, applications, and challenges of the internet of things**, Scientific and Practical Cyber Security Journal (SPCSJ) Issue 2 Volume 6, pp. 38-47 ISSN 2587- 4667, **Peer-Review**, <https://journal.scsa.ge/wp-content/uploads/2022/07/6concepts-applications-and-challenges-of-the-internet-of-things.pdf>
- Bätz, K./Siegfried, P. (2022). **From Canvas to Platform: Reflecting on the Digital Platform Canvas**. Ekonomski vjesnik/Econviews - Review of Contemporary Business, Entrepreneurship and Economic Issues, 35(2), 441–452, **Double Blind Review** <https://doi.org/10.51680/ev.35.2.15>
- Bührdel, S.L./Siegfried, P. (2022): **Technological innovations as drivers of Retail 4.0 – How RFID could improve returnable bottle logistics in the German beverage industry**, JES Journal of Engineering and Science, 10 June 2022/in Vol. XXIX (2) 2022, pp. 151-160, **Peer-Review**, [https://doi.org/10.52326/jes.utm.2022.29\(2\).1](https://doi.org/10.52326/jes.utm.2022.29(2).1) <https://jes.utm.md/wp-content/uploads/sites/20/2022/06/JES-2-2022-01.06.2022.pdf>
- Breiter, D./Siegfried, P. (2022): **The Metaverse: Exploring consumer’s expectations, their attitudes, and it’s meaning to the fashion industry**, eISSN 2683-5665, Tekstilna industrija, Volume 70, Issue 2, pp.51-60, **Peer-Review**, DOI: 10.5937/tekstind2202051B <https://scindeks-clanci.ceon.rs/data/pdf/0040-2389/2022/0040-23892202051B.pdf>
- Denine, A./Siegfried, P. (2022): **The assessment of the Filament Extruder Equipment for 3D printing method**, Journal of Social and Technological Development, Volume 4, Issue 1, pp. 32-38, ISSN 2637-2614 (Online), **Peer-Review**, DOI 10.7251/STED2201032D <https://stedj-univerzitetpim.com/the-assessment-of-the-filament-extruder-equipment-for-3d-printing-method/>
- Heck, S./ Siegfried, P. (2022): **The Future of German retail pharmacy business models with retail clinics as USP against online pharmacies**, RESEARCH AND CLINICAL MEDICINE JOURNAL The European Journal of Innovative, Integrative and Translational Medicine, ISSN: 2360-1124, Volume V, Issue 1, pp. 1-9, **Peer Review**, [https://www.resclinmed.eu/public/data\\_files/articles/150/article\\_150.pdf](https://www.resclinmed.eu/public/data_files/articles/150/article_150.pdf)
- Liebenspacher, F./Siegfried, P. (2022): **Pharmacy 4.0 – The potential of integrating digital technologies into daily healthcare processes at pharmacies**, Timisoara Medical Journal, ISSN: 1583-526X, Volume 2022, Issue 3, pp. 1-20, **Peer-Review**, DOI: <https://dx.doi.org/10.35995/tmj20220203> <https://www.tmj.ro/article/2022/2/197>
- Saadat, M.R./Siegfried, P. (2022): **Impact of Big Data on Business Intelligence and Decision Support Systems**, Network Intelligence Studies, Romanian Foundation for Business Intelligence, Volume 9, Issue 18, pp. 145-152, ISSN: 2344-1712, **Peer Review**, [https://seaopenresearch.eu/Journals/articles/NIS\\_18\\_6.pdf](https://seaopenresearch.eu/Journals/articles/NIS_18_6.pdf)
- Schmidtke, F./Siegfried, P. (2022): **Implementation Strategies of a modern Showroom Concept for Retailers with a wide range of Products**, Management & Marketing, Volume 20, Issue 1, pp. 7-22, ISSN: 1841-2416, **Peer-Review**, DOI: 10.52846/MNMK.20.1.01, [http://www.mnmk.ro/en/2022\\_1.php](http://www.mnmk.ro/en/2022_1.php)

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Lu, Yang/Siegfried, P. (2021): **E-commerce Live streaming - An Emerging Industry in China and A Potential Future Trend in the World**, ACC JOURNAL 2021, Volume 27, Issue 2, **Peer Review**, ISSN 1803-9782 DOI: 10.15240/tul/004/2021-2-007 [https://acc-ern.tul.cz/archiv/PDF/ACC\\_2021\\_2\\_07.pdf](https://acc-ern.tul.cz/archiv/PDF/ACC_2021_2_07.pdf)

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## **Entrepreneurship**

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Hammer, T./Siegfried, P. (2023), **Implications of Financial Literacy on Entrepreneurship**, Audit Financiar, vol. XXI, no. 1(169)/2023, pp. 194-208, DOI: 10.20869/AUDITF/2023/169/007, **Peer Review**, <http://dx.doi.org/10.20869/AUDITF/2023/169/007>

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- Bockhaus Odenthal, E./Siegfried, P. (2021): **Agilität über Unternehmensgrenzen hinaus - Agility across Boundaries**, Bulletin of Taras Shevchenko National University of Kyiv, Economics, 3(216), pp. 14-24, **Peer-Review**, ISSN: 1728-2667, DOI: <https://doi.org/10.17721/1728-2667.2021/216-3/2>
- Hammer, T./Siegfried, P. (2021): **Financial Management Green Bonds - Success or Failure?**, Expert Journal of Finance, Volume 9, pp.1-8, 2021, **Peer Review**, ISSN 2359-7712, <https://finance.expertjournals.com/23597712-901/>
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- Siegfried, P. (2014): **Analysis of the service research studies in the German research field**, Performance Measurement and Management, Publishing House of Wroclaw University of Economics, ISBN: 978-83-7695-473-8, Volume 345, pp. 94-104. **Double-Blind-Review:** DOI: 10.15611/pn.2014.345.09  
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- Siegfried, P. (2013): **The service engineering concept for business**, Entrepreneurship-conference University of Lisboa, ISBN: 978-989-732-207-5, 19.-23.08.2013, pp. 173-187 **Double-Blind-Review.**  
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## **Supply Chain Management**

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- Kins, O./Siegfried, P. (2022): **Analyse der Auswirkungen steigender Unsicherheiten auf das Design von Supply Chains mit dem Fokus auf den Trade-off zwischen Resilienz und Kosteneffizienz**, Beneficium, Vol. 3(44). Pp.83-97.DOI: 10.34680/BENEFICIUM.2022.3(44).83-97, ISSN 2713-1629. <http://beneficium.pro/index.php/beneficium/article/view/BENEFICIUM.2022.3%2844%29.83-97/217>
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- Siegfried, P./Zhang, J. (2021): **Developing a sustainable concept for the urban lastmile delivery**, Open Journal of Business and Management (OJBM), Volume 9, Issue 1, pp. 268-287, DOI: 10.4236/ojbm.2021.91015 **Peer review**: siehe: <https://www.scirp.org/journal/aimscape.aspx?journalid=2447>
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## **Book Contributions:**

- Siegfried, P. (2021): **LBC Lao Brewery Company**, pp. 277-290, in: Business Management Case Studies, BoD Book on Demand, Norderstedt, ISBN: 978-3-75431-691-7
- Siegfried, P. (2021): **FedEx**, pp. 125-138, in: Land & Sea Transport - Aviation Management, BoD Book on Demand, Norderstedt, ISBN: 978-3-75431-222-3
- Siegfried, P. (2021): **Iran Air**, pp. 265-272, in: Land & Sea Transport - Aviation Management, BoD Book on Demand, Norderstedt, ISBN: 978-3-75431-222-3

## **Editor - BoD-Book on Demand:**

- Siegfried, P. (2023): **Aktuelle Trends in der Lebensmittelindustrie und im Lebensmittelhandel - 15 Fallstudien**, ISBN: 978-3-756-85928-3
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